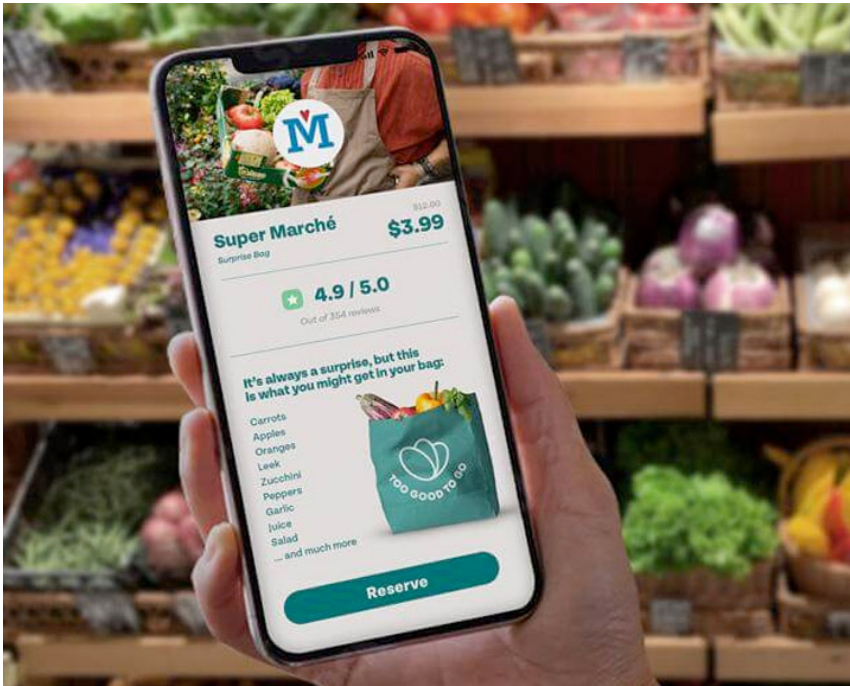


# Let's Fight Food Waste Together!

## Turn unsold food into revenue

*Good for business, even better for the Planet*



### Be part of the solution.

Cut food waste, find customers, and unlock new revenue with **Too Good To Go**. This app connects people with nearby food stores and restaurants that have surplus food to sell.

- ▶ sign up for free
- ▶ minimal effort required
- ▶ get extra income from surplus food
- ▶ increase the visibility of your business
- ▶ attract new customers
- ▶ reduce your waste

76% of customers who discover a store through To Good To Go return as full-paying customers! Let this app help you reduce food waste and earn money on stock that would have been thrown away otherwise!

### What to Do

- ▶ register your business with Too Good To Go (<https://www.toogoodtogo.com/en-us>)
- ▶ add your surprise bags (& pick up time) to the app
- ▶ set aside your surplus food
- ▶ users reserve them, then come pick them up
- ▶ Too Good to Go sends the money you earn on a quarterly basis, keeping a small commission on each Surprise Bag sold. If you sell nothing through the app, there is no cost to you.

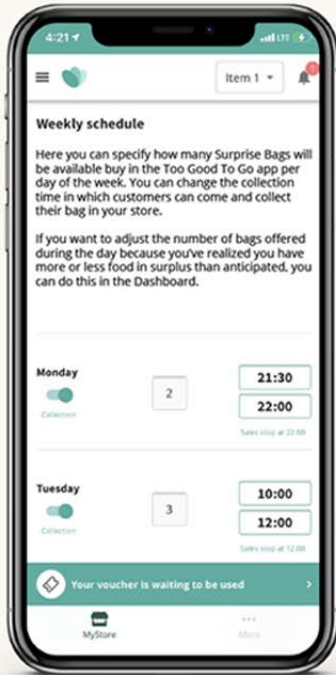
Visit <https://www.toogoodtogo.com/en-us> for more information.

This campaign is sponsored by **Placer Earth Care Action** (<http://www.ppoft.org/peca>)

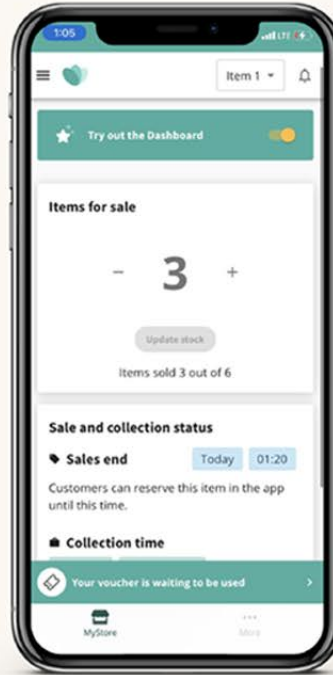
# TOO GOOD TO GO

## A simple solution to fight food waste

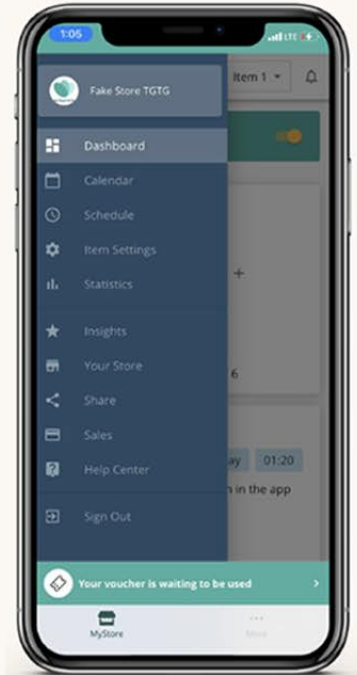
As a **Too Good To Go Partner**, **MyStore** allows you to make adjustments to your supply and easily see the amount of bags sold.



Set and forget recurring amount of Surprise Bags and timeframe for customer pickup.



Dashboard allows for same day changes if no surplus, or if you want to increase supply.



Access to marketing insights, monthly financials, and more.

**See amount of supply available and sold.**

**Ability to cancel any reservations made in advance.**

**Only check MyStore 1 - 2 times daily, customers confirm pickup.**

**See direct positive impact including meals and CO2 saved.**

» Our mission is to inspire and empower everyone to take action against food waste. We know that to live and breathe this every day, we need to turn our words into actions. With this in mind we have set out a new ambition - to contribute in every way we can to building the global food waste movement. It's only when we all come together to fight food waste, that we'll be able to generate a positive change in society.



Dear Auburn Restaurant Owners and Managers,

**THERE ARE GOOD OPTIONS TO SINGLE-USE PLASTICS!**

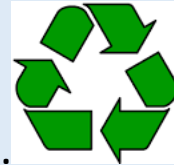
One of the easiest ways to reduce your use of harmful plastics is to switch to compostable to-go containers, cups, and utensils!

**We have great news!**

Subsidies are now available that will cover the difference in price from your current to go boxes. Thus, it won't cost you any more than what you are currently paying to use compostable to go boxes! Sign up for a subsidy at: <https://www.plasticfreerestaurants.org/subsidy>

Other easy ways to reduce plastic waste:

- Encourage your customers to bring in their own to go boxes.
- Use Plastic #1 and #2 to go containers which are most often recycled. Look for this symbol on the bottom of the container.



- It's now easy and cost effective to become a.....

**• PLASTIC FREE RESTAURANT!**

A few helpful documents:

~Here is a list from CalRecycle of all approved compostable to go boxes:

<https://calrecycle.ca.gov/packaging/statefoodservice/list/>

~ Products with this symbol are compostable:



Please let us know if we can help and thanks for your consideration,

Annie Bowler: 916 705-1325

Sandy Amara

the Auburn Sustainability Advisory Committee





# Too Good To Go

## Let's Fight Food Waste Together!



**Food waste is a big problem**

We can be part of the solution!



**Too Good To Go**

This app lets you rescue unsold food at your favorite spots.



**Surprise Bags**

Use the app to find surprise bags of surplus food at a great price!

Feeling Hungry? With the Too Good To Go app, you can eat well while making an impact. Save Surprise Bags of food at an even better price from restaurants and stores near you.

- Rescue good food from local favorites.
- Enjoy for 1/3 of the original price.
- Help the planet by preventing waste.
- Go here for more: <https://www.toogoodtogo.com/en-us>

1

### ENVIRONMENTAL

Food waste is responsible for 10% of greenhouse gas emissions (more than the aviation industry).

2

### SOCIAL

We waste 2.8 billion tons of food annually, while 828 million people go hungry every day.

3

### ECONOMIC

Wasting food costs us \$1.2 trillion every year.

# 9 REASONS TO REFUSE SINGLE-USE PLASTIC



1 Made from fossil fuels



2 Huge carbon footprint



3 Will still be here in hundreds of years



4 Only a tiny percentage is recycled



5 Leaches toxins into food & drink



6 Causes hormone disruption & cancers



7 Pollutes our oceans



8 Kills marine animals and birds



9 Enters our food chain

LESS  
PLASTIC.

[WWW.LESSPLASTIC.CO.UK](http://WWW.LESSPLASTIC.CO.UK)





**Every year, Californians throw away enough plastic to fill 80,000 Olympic sized swimming pools. We are literally drowning in our plastics!**

**8 of the 10 biggest contributors to plastic waste in our nation, are single-use plastics like bottles, plastic knives and forks, single-use shopping bags, and fast-food containers.**

**A lot of the products given away as part of a restaurant service end up as litter, with more than 80% is made of plastics.**

### 9 REASONS TO REFUSE SINGLE-USE PLASTIC

- 1** Made from fossil fuels
- 2** Huge carbon footprint
- 3** Will still be here in hundreds of years
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**LESS PLASTIC.**

[WWW.LESSPLASTIC.CO.UK](http://WWW.LESSPLASTIC.CO.UK)



**The most harmful of all plastics is Styrofoam. Besides the items listed above, here's why Styrofoam is the most dangerous:**

- Chemicals from Styrofoam leach into the environment causing harm to both humans and animals.
- Styrofoam cups and boxes lose weight when filled with hot liquid or food so as you're eating or drinking out of Styrofoam, you're taking in a probable carcinogen.
- Some plastics (mainly #1 & #2) are more readily recycled but Styrofoam is almost never recycled. It will never compost so Styrofoam will continue to do harm for centuries.

**There's good news! There are many alternatives to Styrofoam and all plastics which are affordable and practical.**  
**GOOD OPTIONS TO SINGLE-USE PLASTICS!**

The Auburn Sustainability Advisory Committee

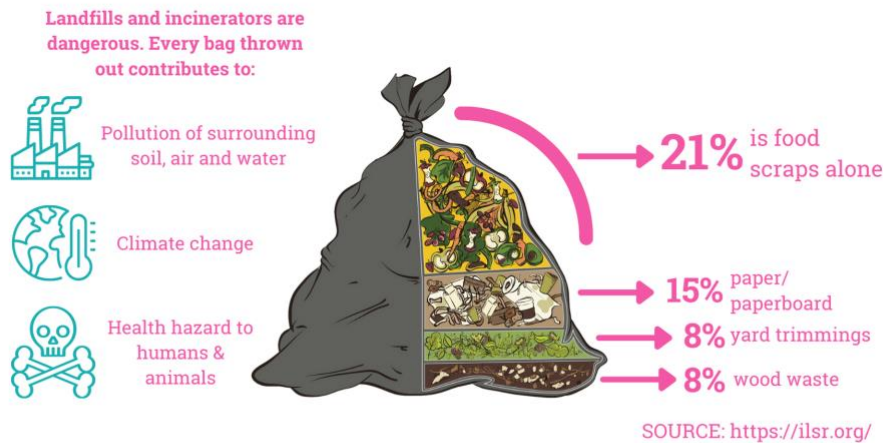


# Sustain Auburn

Dear Placer County Restaurant Owners and Managers,  
Are concerned about record-breaking temperatures, long fire seasons, extreme droughts, floods, and rising sea levels? **Composting is an important solution to lower our temperatures. Composting kitchen scrapes could even save you money, as well!**

**Did you know that every year, U.S. landfills and trash incinerators receive 167 MILLION TONS of “garbage”?**

**> 50%** of typical municipal garbage set out at the curb is **compostable**



The quickest way to reduce greenhouse gases, which is causing droughts, fires, and the rise in temperatures, is to reduce the amount of methane we create.

One of the largest contributors of methane is trash that is mixed with food scrapes that are left to rot in landfills.

You are in luck! Placer County’s waste management company provides free green composting bins to all restaurants. Using these bins could reduce your trash bill while doing your part to protect Placer County from fire and high temperatures.

## Composting 101

All restaurants in Placer County have been given green composting bins which make composting as easy as 1-2-3!

1. Place pails in convenient spots throughout your kitchen.
2. Have your staff put all kitchen scrapes and leftovers in the pails.
3. Empty the pails into the big green bins.

Composting lessens the amount of methane, created and

- ~Reduces your trash bill as you pay nothing for the green bins.
- ~Compost creates the best soil which grows wonderful food!